# PRO SITE DESIGNS

## BRING YOUR BUSINESS TO LIFE

Services Catalogue & Prices

# TABLE OF CONTENTS

# Full Website Development

| Basic | Standard | Premium | Ultimate |
|---|---|---|---|
| Hosting Setup | Hosting Setup | Hosting Setup | Hosting Setup |
| Domain Connection | Domain Connection | Domain Connection | Domain Connection |
| CMS Installation | CMS Installation | CMS Installation | CMS Installation |
| Essential Plugins Installation | Essential Plugins Installation | Essential Plugins Installation | Essential Plugins Installation |
| Unique Custom Design | Unique Custom Design | Unique Custom Design | Unique Custom Design |
| Up to 5 Pages | Up to 7 Pages | Up to 10 Pages | Unlimited Pages |
| Responsive Design | Responsive Design | Responsive Design | Responsive Design |
| Basic Contact Form Integration | Basic Contact Form Integration | Advanced Contact Form/s Features | Advanced Contact Form/s Features |
| Basic Technical SEO Setup | Basic Technical SEO Setup | Advanced SEO Setup | Advanced SEO Setup |
| Speed Optimized | Speed Optimized | Speed Optimized | Speed Optimized |
| x | Blog Feature Integration | Blog Feature Integration | Blog Feature Integration |
| x | Testimonials/Reviews Showcase | Testimonials/Reviews Showcase | Testimonials/Reviews Showcase |
| x | Newsletter Integration | Newsletter Integration | Newsletter Integration |
| x | x | Google Analytics Integration | Google Analytics Integration |
| x | x | Multi Languagual Feature | Multi Language Integration |
| x | x | E-commerce Integration | E-commerce Integration |
| x | x | Content Management Training | Content Management Training |
| x | x | x | Security Enhancements |
| x | x | x | Membership/Subscription Feature |
| x | x | x | Live Chat Integration |
| All plans include 1 year of Website Maintenance for FREE | | | |
| 2,999$ | 4,999$ | 9,999$ | 19,999$ |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Landing Page Design

| Basic | Standard | Premium |
|---|---|---|
| Premium Web Hosting | Premium Web Hosting | Premium Web Hosting |
| Free Domain Included | Free Domain Included | Free Domain Included |
| Single Landing Page Design | Single Landing Page Design | Single Landing Page Design |
| Up to 5 Sections | Up to 7 Sections | Up to 10 Sections |
| Responsive Design | Responsive Design | Responsive Design |
| Basic Content Integration | Basic Content Integration | Basic Content Integration |
| CTA Placement | CTA Placement | CTA Placement |
| x | Custom Graphics/Icons | Custom Graphics/Icons |
| x | Form Integration | Advanced Form Integration |
| x | Social Media Integration | Social Media Integration |
| x | Testimonial Integration | Progress Testimonials |
| x | E-mail Collection Popups | Exit-Intent Popups |
| x | x | Advanced Visual Elements |
| x | x | Limited-Time Offers |
| x | x | A/B Testing Setup |
| x | x | Custom Landing Page URL |
| x | x | Analytics Integration |
| x | x | Social Sharing Buttons |
| x | x | Benefit-Focused Headlines |
| x | x | Live Chat Integration |
| x | x | Countdown Timer Integration |
| x | x | Lead Magnet Design |
| All plans include 1 year of Website Maintenance for FREE (Hosting and Domain are part of Website Mainenace) | | |
| 1999$ | 3999$ | 9999$ |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Website Maintenance
## (for small websites)

| 1 website | 2-5 websites | 6+ websites |
|---|---|---|
| For Small Business Owners | For Multiple Business Owners | For Investors and Corporations |
| Daily Login to Check For Site Status | | |
| Regular Plugin Updates | | |
| Wordpress Core Update on Each New Release | | |
| Weekly Site Health Check | | |
| Weekly Site Speed Check | | |
| Daily Backups (when hosted with us) | | |
| Backup Before Update (when hosted independently) | | |
| Quick Response for Immediate Attention Interventions | | |
| 24/7 Customer Support | | |
| Professional Email Service & SSL Certificate | | |
| Full Report of Work Done at End of Month | | |
| Changes in Design and Website Upgrades are Not Included* | | |
| 90$/mo - 750$/y (30%OFF When Paid Annually) | 160$ - 400$/mo (80$ per website) 1340$ - 3360$/y (30% OFF When Paid Annually) | 420$+/mo (70$ Per Website) 3500$+/y (30% OFF When Paid Annually) |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Website Maintenance
## (e-com, courses, news portals)

| 1 website | 2-5 websites | 6+ websites |
|---|---|---|
| For Small Business Owners | For Multiple Business Owners | For Big Brands and Corporations |
| Daily Login to Check For Site Status | | |
| Regular Plugin Updates | | |
| Wordpress Core Update on Each New Release | | |
| Weekly Site Health Check | | |
| Weekly Site Speed Check | | |
| Daily Backups (when hosted with us) | | |
| Backup Before Update (when hosted independently) | | |
| Quick Response for Immediate Attention Interventions | | |
| 24/7 Customer Support | | |
| Professional Email Service & SSL Certificate | | |
| Assistence With Product Updates / New Releases | | |
| Full Report of Work Done at End of Month | | |
| Changes in Design and Website Upgrades are Not Included* | | |
| 190$/mo - 1600$/y (30%OFF When Paid Annually) | 340$ - 850$/mo (170$ per website) 2850$ - 7140$/y (30% OFF When Paid Annually) | 900$+/mo (150$ Per Website) 7560$+/y (30% OFF When Paid Annually) |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Website Migration

| Basic Migration | Advanced Migration | Complex Migration |
|---|---|---|
| Assessment of the current website and its requirements | Assessment of the current website and its requirements | Assessment of the current website and its requirements |
| Migration of basic content (text, images) to the new platform | Migration of basic content (text, images) to the new platform | Migration of basic content (text, images) to the new platform |
| Domain and DNS setup assistance | Domain and DNS setup assistance | Domain and DNS setup assistance |
| Testing to ensure basic functionality on the new platform | Testing to ensure basic functionality on the new platform | Testing to ensure basic functionality on the new platform |
| Basic SEO preservation | Basic SEO preservation | Basic SEO preservation |
| x | Migration of additional content types (videos, documents, etc.) | Migration of additional content types (videos, documents, etc.) |
| x | Basic database migration (for dynamic websites) | Basic database migration (for dynamic websites) |
| x | Implementation of 301 redirects for SEO preservation | Implementation of 301 redirects for SEO preservation |
| x | Design adjustments to fit the new platform's templates | Design adjustments to fit the new platform's templates |
| x | Testing for responsive design and cross-browser compatibility | Testing for responsive design and cross-browser compatibility |
| x | Assistance with email migration (if applicable) | Assistance with email migration (if applicable) |
| x | x | Migration of complex databases and applications |
| x | x | Custom coding and scripting for specialized functionality |
| x | x | Integration of third-party services or APIs |
| x | x | Advanced SEO migration and optimizatio |
| x | x | Performance optimization after migration |
| x | x | In-depth testing, bug fixing, and quality assurance |
| 999$ | 1999$ | from 2999$ |

## For E-Commerce Stores and Online Shops, Contact us to Get a Quote

# Speed Optimization

| Basic | Standard | Advanced |
|---|---|---|
| Analysis of current website performance | Analysis of current website performance | Analysis of current website performance |
| Image optimization and compression | Image optimization and compression | Image optimization and compression |
| Browser caching setup | Browser caching setup | Browser caching setup |
| Minification of HTML, CSS, and JavaScript files | Minification of HTML, CSS, and JavaScript files | Minification of HTML, CSS, and JavaScript files |
| GZIP compression implementation | GZIP compression implementation | GZIP compression implementation |
| Content Delivery Network (CDN) setup | Content Delivery Network (CDN) setup | Content Delivery Network (CDN) setup |
| Basic server-side optimizations | Basic server-side optimizations | Basic server-side optimizations |
| Before-and-after performance benchmarking | Before-and-after performance benchmarking | Before-and-after performance benchmarking |
| x | Server-side caching setup (Varnish, Redis, etc.) | Server-side caching setup (Varnish, Redis, etc.) |
| x | Database optimization | Database optimization |
| x | Elimination of render-blocking resources | Elimination of render-blocking resources |
| x | Critical rendering path optimization | Critical rendering path optimization |
| x | Third-party script deferment | Third-party script deferment |
| x | AMP (Accelerated Mobile Pages) implementation | AMP (Accelerated Mobile Pages) implementation |
| x | Mobile responsiveness improvements | Mobile responsiveness improvements |
| x | Enhanced performance benchmarking and reporting | Enhanced performance benchmarking and reporting |
| x | x | Advanced server-side optimizations |
| x | x | Complex front-end optimizations |
| x | x | Custom JavaScript and CSS optimization |
| x | x | Premium CDN setup for global reach |
| x | x | DDoS protection and security optimizations |
| x | x | WebP image format implementation |
| x | x | Performance monitoring and maintenance plan |
| 999$ | 1499$ | from 2499$ |

# Graphic Design

| Social Media Templates | Web Banners | Printable Flyers | Interactive PDFs | Analytic Reports | Pricing Menus |
|---|---|---|---|---|---|
| 199$ / 5 templates | 149$ / piece | 299$ / piece | 399$ / 5 pages | Still Not Available | 299$ / 1 sided flyer style |
| 299$ / 10 templates | 599$ / 5 banners | 799$ / 3 flyers | 699$ / 10 pages | Still Not Available | 499$ / 2 sided flyer style |
| 599$ / 25 templates | 999$ / 10 banners | 1199$ / 5 flyers | 1199$ / 20 pages | Still Not Available | 599$ / 3-fold flyer style |
| 20$ / per piece for 25+ pcs | 1099$ / 5 banners + 5 flyers | | 2399$ / 50 pages | Still Not Available | 799$/ book cover style |
| 699$ / 10 templates + 5 banners | | 199$/ per piece for 5+ pcs | + 40$ / page for 50+ pgs | Still Not Available | +50$ / page for flipbooks |
| 699$ / 10 templates + 2 banners + 1 flyer | | | +299$ / for 5 page PDF | Still Not Available | +199$ / 1 sided slyer style |
| 1599$ / 20 templates + 5 banners + 3 flyers | | | +249$ / for 5 page PDF | Still Not Available | +149$ / 1 sided flyer style |
| 1999$ / 25 templates + 10 banners + 5 flyers | | | +199$ / for 5 page PDF | Still Not Available | +99$ / 1 sided flyer style |
| Prices will vary depending on project complexity, please send an inquiry to get a price offer* | | | | | |

| Logo Design | Presentations | E-mail Templates | Mockups | Book Covers | Ad Creatives |
|---|---|---|---|---|---|
| from 1599$ | 299$ / 10 slides | from 999$ | Still Not Available | from 999$ | 299$ / 1 Ad Creative |
| | 399$ / 15 slides | | Still Not Available | | 699$ / 3 Ad Creatives |
| | 999$ / 25 slides | | Still Not Available | | 999$ / 5 Ad Creatives |
| | +30$ / slide for 25+ slides | | Still Not Available | | 150$ / piece for more 5+ |
| All Products are a Subject to Unlimited Revisions | | | | | |
| Prices will vary depending on project complexity, please send an inquiry to get a price offer* | | | | | |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Growth Strategy

For this service you will be charged a fixed price that includes a lot of the other services that you can find in this catalogue since part of the Growth Strategy requires using Branding Design and Social Media Templates.

| Complete Plan for your Business Growth |
| :---: |
| You Get Assigned a Creative Individual as a Project Lead |
| Full Commitment to Your Business Growth From Your Project Lead |
| Analyzing your Clients in Depth |
| Understanding Their Wants, Needs, and Pain Points |
| Brainstorming Ideas Using The Information Gathered |
| Designing E-mail Marketing Campaigns |
| Social Media Templates Targeting Potential Clients |
| Continuously  Brainstorming New Ideas for Organic Growth |
| Testing Ideas To Find The Ones Returning Best Results |
| Your Brand Being Represented in a Better Light |
| Extremely Attractive Looking Graphic Play and Color Play |
| **from 9,999** |

Additional cost may apply when using paid ads and similar external services, as this service only includes a growth plan and execution of the same, but does not cover the expenses for advertising*

# Brand Identity

| Starter | Essentials | Professional | Premium |
|---|---|---|---|
| Logo Design | Logo Design | Logo Design | Logo Design |
| Color Palette | Color Palette | Color Palette | Color Palette |
| Typography Selection | Typography Selection | Typography Selection | Typography Selection |
| Brand Style Guide | Brand Style Guide | Brand Style Guide | Brand Style Guide |
| Business Card Design | Business Card Design | Business Card Design | Business Card Design |
| x | Stationary Design | Stationary Design | Stationary Design |
| x | Social Media Templates | Social Media Templates | Social Media Templates |
| x | Brand Collateral Templates | Brand Collateral Templates | Brand Collateral Templates |
| x | Simple Website Design | Advanced Website Design | Complex Website Design |
| x | x | Advertising Materials | Advertising Materials |
| x | x | Audience Analysis | Audience Analysis |
| x | x | Monetization Plan | Monetization Plan |
| x | x | Product Photography | Full Branding Photography Guide |
| x | x | x | Package Design Consultation |
| x | x | x | Extended Logo Variations |
| x | x | x | Advertising Design Templates |
| x | x | x | Growth Strategy Plan |
| x | x | x | Pricing Plans Creation |
| 4,999$ | 9,999$ | 14,999$ | 19,999$ |

The prices in this catalogue are not constant and we hold the right to modify them

Pro Site Designs DOOEL, Skopje, Macedonia 2023

www.prositedesigns.com

# Copywriting

Send us the details about your project needs so you can get a custom offer!

| Basic | Standard | Premium | Ultimate |
|---|---|---|---|
| Up to 500 Words | Up to 1000 Words | Up to 2000 Words | 0.7$ / Per Word For Over 2000 Words |
| 1 Revision | 3 Revisions | 5 Revisions | Unlimited Revisions |
| 3 Day Delivery | 4 Days Delivery | 5 Days Delivery | Custom Delivery Time |
| General Research | In-Depth Reseach | Keyword Optimization | Competitor Analysis |
| x | SEO Optimization | SEO Optimization | SEO Optimization |
| x | Call-to-Action (CTA) Crafting | Call-to-Action (CTA) Crafting | Call-to-Action (CTA) Crafting |
| x | x | Proofreading and Editing | Proofreading and Editing |
| x | x | Email Newsletter Content | Email Newsletter Content |
| x | x | x | In-depth Interviews and Research |
| x | x | x | Unlimited Communication |
| 999$ | 1499$ | 1999$ | Custom Price |

# Social Media Management

| Basic | Premium | Ultimate |
|---|---|---|
| 2 Social Media Platforms | 2 Social Media Platforms | 2 Social Media Platforms |
| 10 Posts / month | 20 Posts / month | Posting Daily |
| Audience Engagement | Moderate Community Management | Advanced Community Management |
| x | Content Calendar | Improvement Suggestions |
| x | Content Strategy | Advanced Content Strategy |
| x | x | Influencer Outreach |
| x | x | Performance Analysis |
| x | x | Ad Campaign Management |
| 399$ / mo | 899$ / mo | from 1499$ / mo |

**Save 30% when paying annually!**

| Basic+ | Premium+ |
|---|---|
| 2 Social Media Platforms | 2 Social Media Platforms |
| Posting Daily | Posting Daily |
| Audience Engagement | Moderate Community Management |
| Content Calendar | Content Calendar |
| Content Strategy | Advanced Content Strategy |
| x | Improvement Suggestions |
| 599$ / mo | 1199$ / mo |